

actiVLayr®

a new delivery format
to rejuvenate skin



actiVLayr® is a completely new product delivering natural clinically proven anti-aging and skin brightening bioactives to rejuvenate dark areas and fine lines under and around eyes. The **actiVLayr®** technology is able to be used for a variety of other applications.

Product format

The bioactives of **actiVLayr®** are stabilized as a dry layer on a patch that has been shaped to go under and around the eye to focus treatment in these areas. The bioactives, each being water soluble, are instantly transferred from the patch and activated on contact with moistened skin.

Pure, simple and natural

actiVLayr® is made from just three bioactive ingredients, all sourced from New Zealand's pure and clean environment. The bioactives are manufactured from raw materials harvested using sustainable and environmentally friendly processes, then extracted using natural processes.

Three skin care benefits from clinically proven bioactives:

- Skin brightening from an extract of amaranth grains that has been clinically shown to reduce melanin content of the skin by up to 7%, lightening dark areas and giving a brighter skin tone.
- Anti-aging from a proprietary formulation of extracts of grape seeds and kiwifruit skins that has been clinically shown to increase skin elasticity by 16% and decrease trans-epidermal water loss by 16%, giving a more supple, hydrated skin for a youthful appearance.
- Improved skin integrity from marine collagen.

No additives

actiVLayr® delivers only the three skin care bioactives and nothing else – no carriers, detergents, thickening agents, emulsifiers, preservatives, fragrances or solvents.



Effective and focused skin care benefits

actiVLayr® delivers exactly the right amount of bioactives to exactly the right location providing optimal skin care benefits and maximum effectiveness for under-eye darkness and fine lines around eyes.

Supplied format

actiVLayr® is supplied as two paired patches in a sachet, MOQ 5000 sachets or in bulk packs, MOQ 10 000 patches.

Ingredients

Marine collagen - from New Zealand fish skin (Collagen)

Vinanza® Skin Performance Plus - anti-aging extracts from New Zealand Sauvignon blanc grape seeds, and New Zealand kiwifruit skins (Vitis vinifera seed extract, Actinidia deliciosa fruit extract)

Vinanza® PF1 - skin brightening protein from amaranth grains (Amaranthus hypochondriacus seed extract)

Simple application

Directions of use:

- 1) Wet thoroughly the area you wish to apply the actiVLayr® patch.
- 2) Remove the protective layer from the actiVLayr® patch.
- 3) Apply the patch by pressing the white area down onto the wetted area.
- 4) Keep pressure on the patch for 5 seconds.
- 5) Remove the patch, pat down any remaining residue with damp cloth.

